



**B** Betty Blocks

9

**NO-CODE  
USE CASES  
FOR LAW FIRMS**

*Innovative solutions to turn  
threats into opportunities.*

# Innovate without limitations:

*Start combining no-code capabilities with industry expertise.*

Is your law firm on the level of innovation that it should be? In today's world, law firm partners demand efficient processes. Clients' digital expectations are at an all-time high. Plus, legal talent is attracted to firms that offer innovative services. Responding to this demand will be of vital importance in upcoming years to keep up with the competition. That is why we created this e-book; to show that there is an opportunity to thrive within this demand for innovation.

## **Turning threats into opportunities**

Law firms and departments are facing the challenge of staying competitive and innovative in an increasingly digitized world. Rather than something to fear, this is an opportunity: a way to streamline processes, reduce risk, cut costs, and provide a better service. Law firms that are leading in this space are custom-building innovative, forward-thinking, competitive digital solutions. However, this process can feel like a daunting task to start with. That is why Betty Blocks offers an all-in-one solution that guides you through.

## **Leading firms are driving innovation with no-code**

Off-the-shelf software can be limited; missing integrations, a confined set of features, constrained governance capabilities, and limited branding options. The solution? A no-code platform that integrates with your technology stack, and offers custom features and branding. This lets you combine unlimited digital capabilities with your own industry expertise.

This e-book presents **9 examples of digital solutions built with the Betty Blocks platform**. Each one of these solutions will enhance the value of your services, drive the efficiency of your processes, and increase the general level of innovation of your firm.



## Empowered by Betty Blocks, law firms and legal departments are enabled to:



### Start fast

With our user friendly platform, 40+ validated legal use cases, and ready-to-use templates, you can kickstart your solution building process immediately.



### Build together

Include business users in the application development process so solutions are built by the best knowledge holders. Empower employees with the tools to solve problems and add value.



### Scale big

Scale from simple use cases to enterprise ready solutions. Create a strong no-code foundation and establish reusable components so each app is built faster than the last.

## Law firms that are driving innovation with Betty Blocks

C L I F F O R D  
C H A N C E

^NORTON ROSE FULBRIGHT

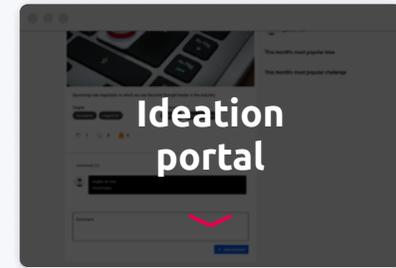
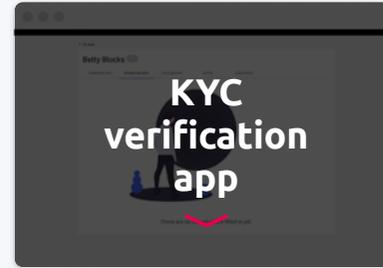
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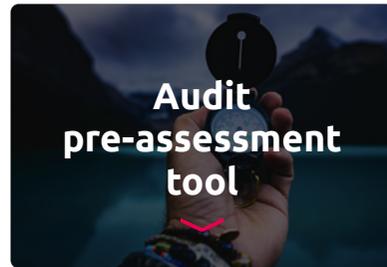
*Let's take a look at the  
no-code use cases*

# Use Cases

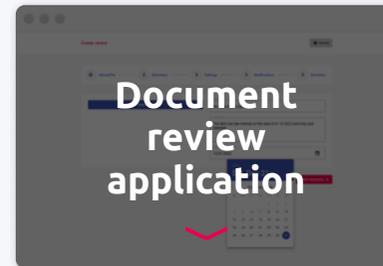
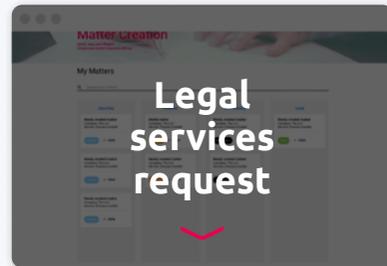
Knowledge management,  
-creation and ideation



Governance, risk,  
and compliance



Matter management and  
document generation



# Customer knowledge Center

## Elevate your customer support experience

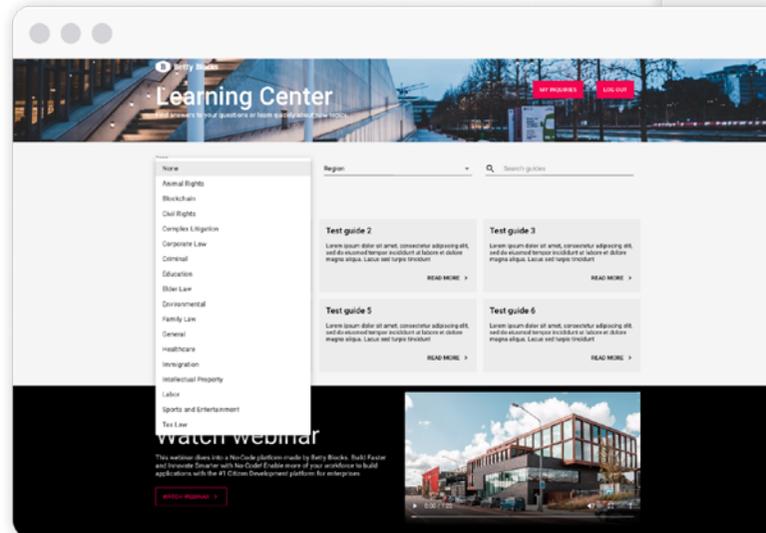
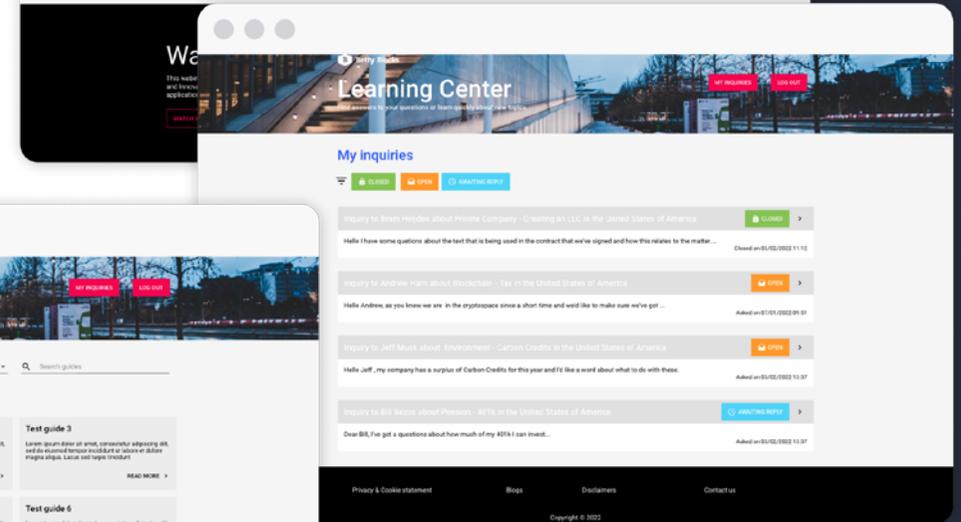
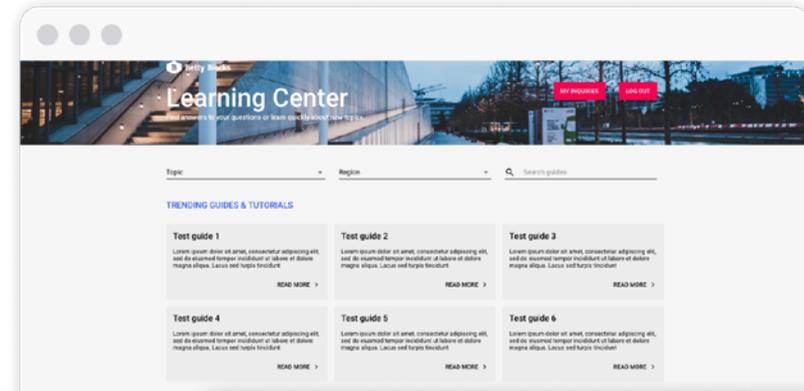
Become proactive in your customer support, and elevate and optimize your customer experience with a Customer Knowledge Center. With this application, your firm establishes a digitized self-service solution based on recurring and relevant issues, questions, and topics amongst your client base.

### How does it work?

In the application, users log in to a learning center that can include articles, guides, tutorials, webinars, whitepapers, and more. These can be browsed or filtered according to the topic or searched according to region. Articles feature tags for filter functionality and are divided into subtopics to enable users to jump to relevant sections. Additionally, articles can be linked to specific knowledge holders and in-app contact capabilities can be added. In that case, users can reach out to specific legal professionals for further information or guidance.

*Find the right documents rapidly with filters on topic and region*

*Optimize knowledge sharing with a clear overview of all available content*



*Be in full control of pending inquiries*

# KYC verification app

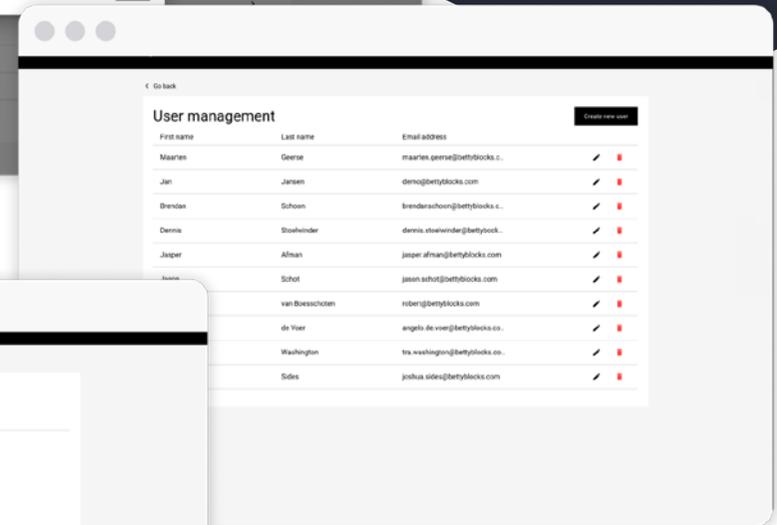
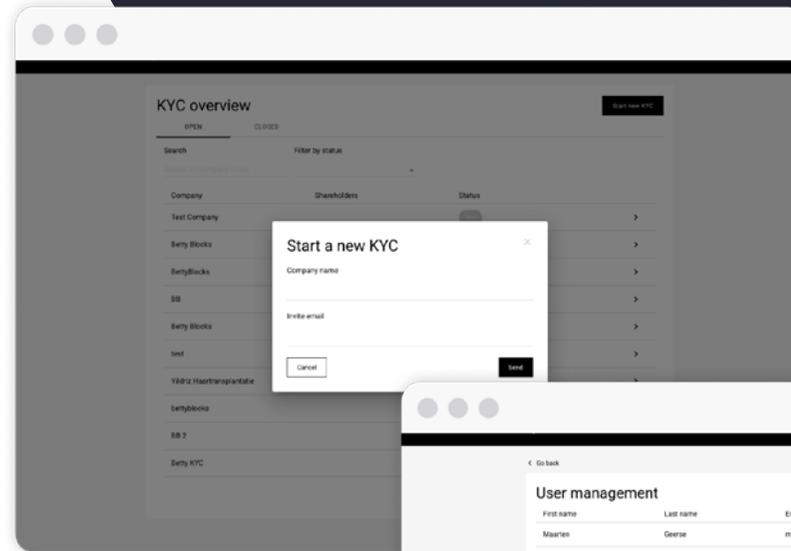
*An efficient and secure verification process*

Empower your workforce with a Know Your Customer application enabling an efficient and fully secure process of identity verification. This ensures that each client is reviewed consistently, quickly, and accurately, while maintaining a complete, updated, and secure database of your clients.

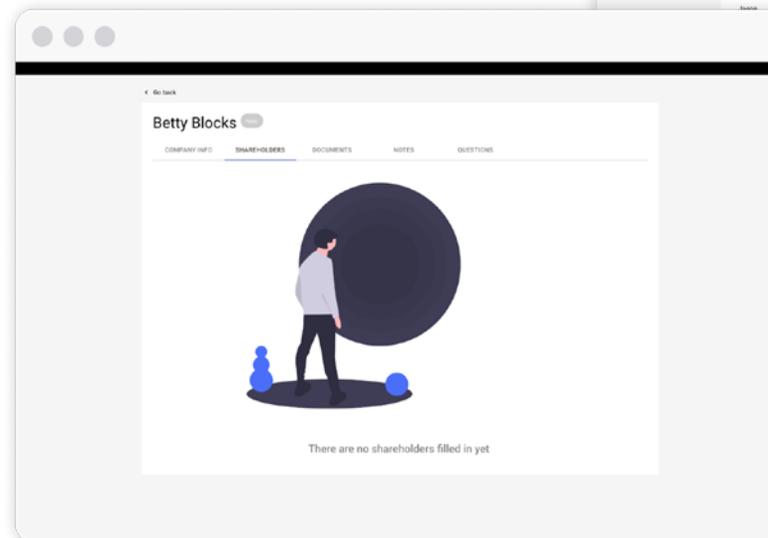
## How does it work?

When starting a new KYC check, users are guided through a customized dynamic questionnaire incorporating policies and guidelines. The functionality for assigning responsibilities to specific users through slack or email notifications is easily added. Likewise, the app can integrate with your existing applications and infrastructure to digitize the process end-to-end.

*Full control over all your customers and easily add a new one as well*

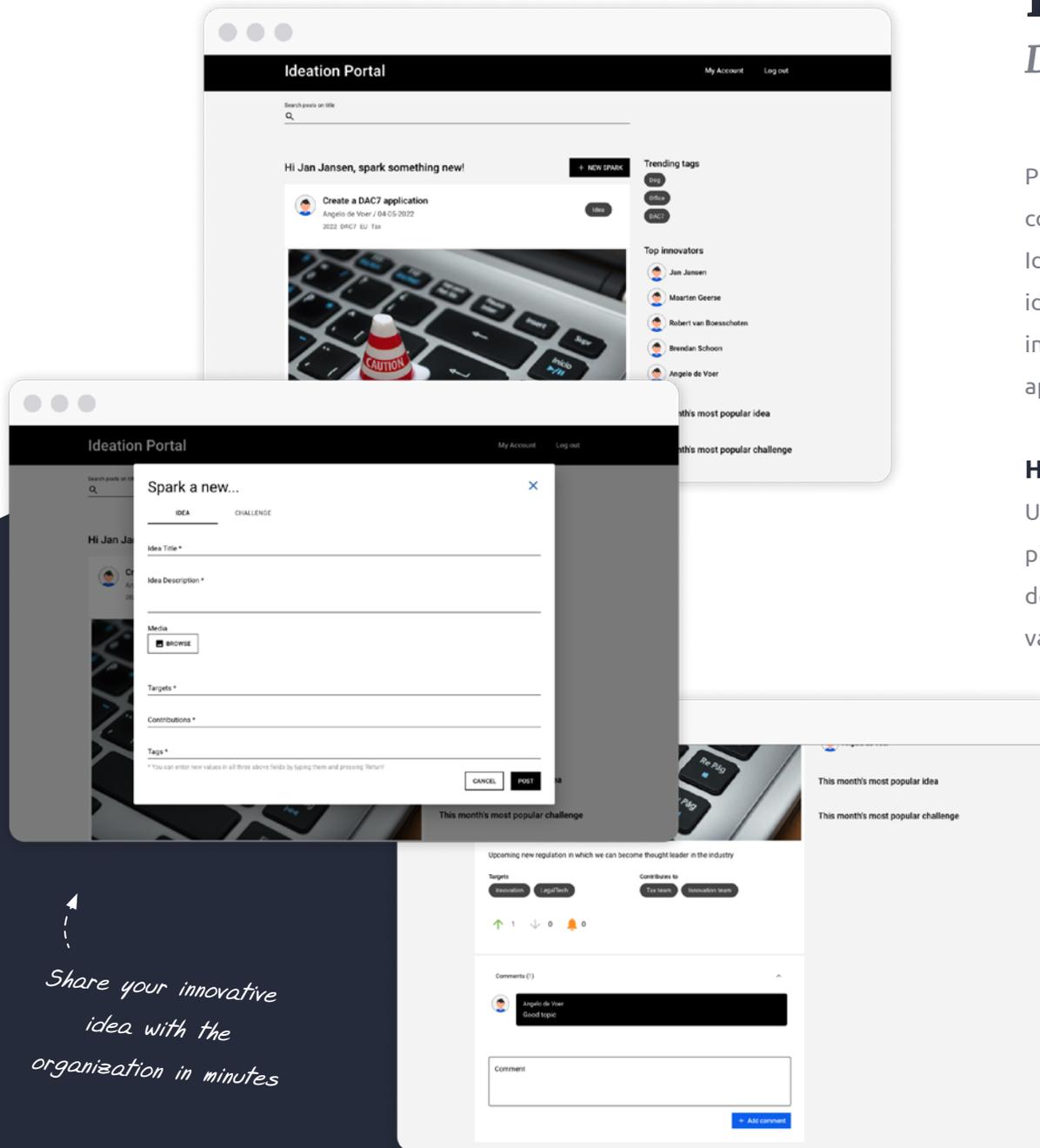


*Easily prove compliance by centralizing all your client data*



*Protect confidential information with user management*

*Easily see all new ideas  
and in a clear overview*



*Share your innovative  
idea with the  
organization in minutes*

# Ideation portal

## *Develop and refine solutions*

Provides your clients and employees with a space to conceptualize and pitch the solutions to their problems with an Ideation Portal. Digitizing the ideation process fosters an internal ideation culture. Additionally, this establishes an environment in which business users are supported in the first step of the application development cycle: developing ideas.

### How does it work?

Users can 'spark' an idea with one click, and create a post by writing a pitch. Users can then engage with one another's posted by upvoting, downvoting, or commenting, thus creating a digitized and instant validation process. Provide your management with back-end capabilities to view analytics on the ideation portal engagement, and see the trending topics, themes, and discussions.

*See which ideas are  
the most feasible*

# Audit pre-assessment tool

## *Implement an efficient audit preparation process*

Save time and increase customer satisfaction by automating and simplifying client assessments before performing an audit. Through a Pre-Assessment Audit Tool, law firms offer their clients a compliance tool that guides them through the process of preparing for an audit.

### **How does it work?**

Through the application, you can compile and digitize your firm's information, expertise, and advice regarding audits. Add functionality to assign various sections or questions to various responsible knowledge holders within an organization, thereby streamlining and speeding up the internal process. Once completed, users are presented with a system-generated audit report which identifies any areas of noncompliance or nonconformity and outlines the next steps for corrective actions and measures.

### **Problem**

It's an error-prone, cost and time intensive process to manually do audit pre-assessments.

### **Solution**

Customized solutions that meet requirements for various audits, integrate with existing technology, and are in line with the look and feel of your own brand.

### **Benefits**

A fully secure and compliant solution that makes clients happy, saves time, and cuts costs.

# GDPR assessment tool

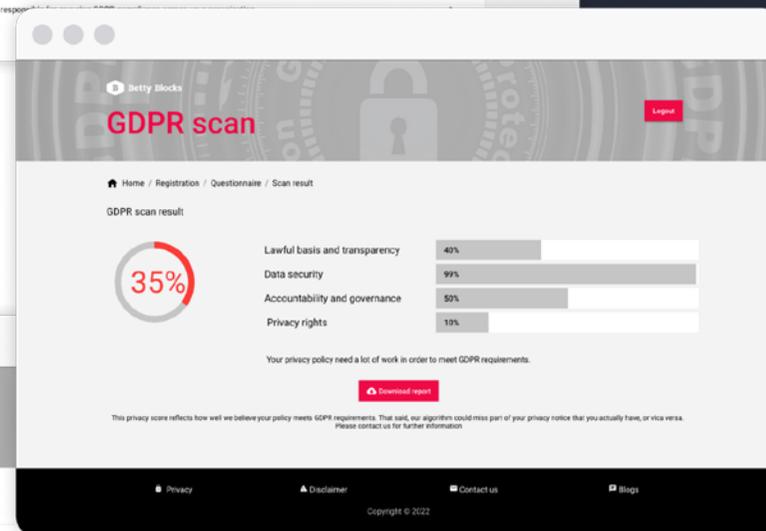
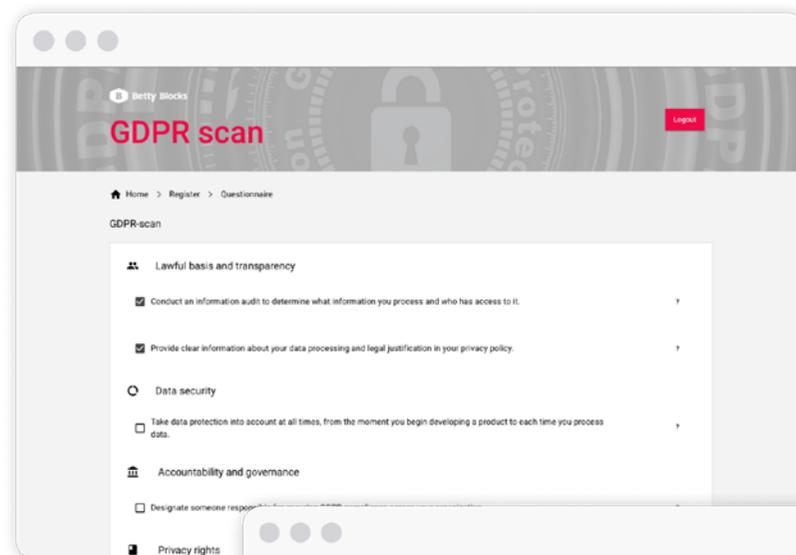
## Bring your GDPR services to the next level

Optimize your GDPR compliance assessment process through a fully customizable, secure, and cloud-based tool. This application establishes a self-service process that saves time, and resources and elevates your customer offer.

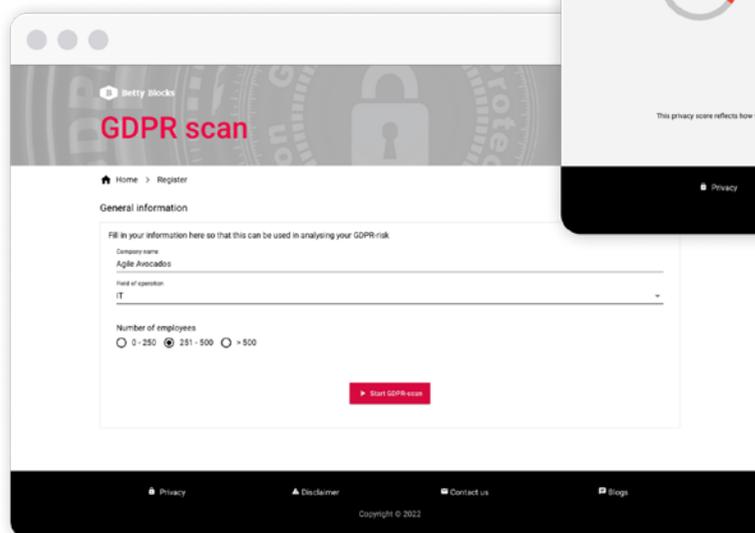
### How does it work?

The application assesses levels of compliance and completion according to answers and collates this into an overall score reflecting how well an organization's privacy policy meets GDPR requirements. A downloadable report is generated demonstrating the current situation, and the specific focus areas for improvement necessary to reach full compliance.

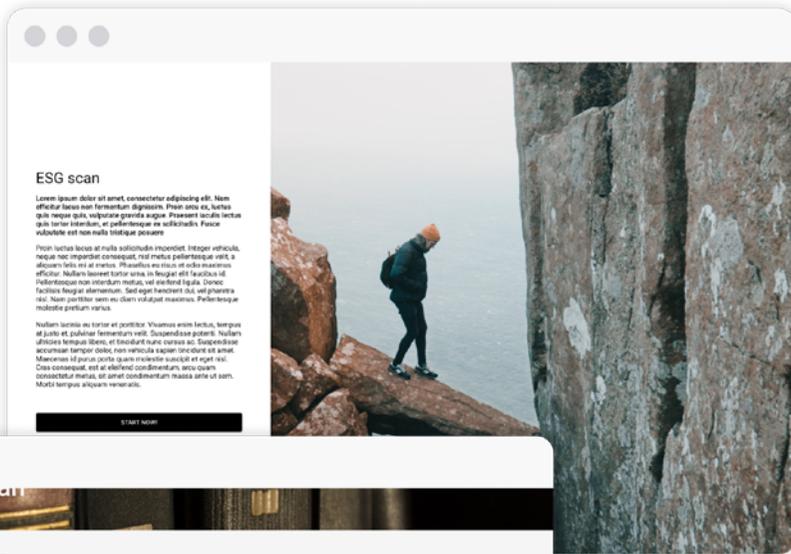
*Guide clients through the assessment with explanations per question*



*Immediately see how you scored and download a pdf*



Clearly prep clients before starting the questionnaire



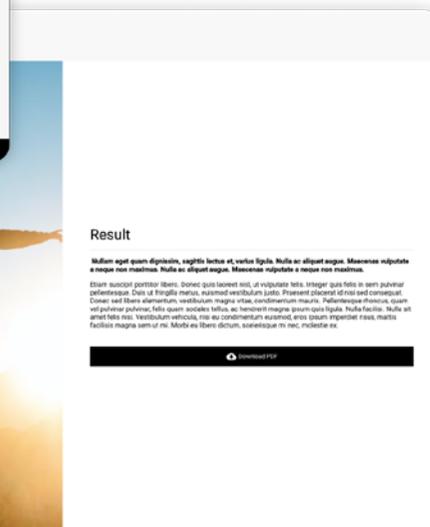
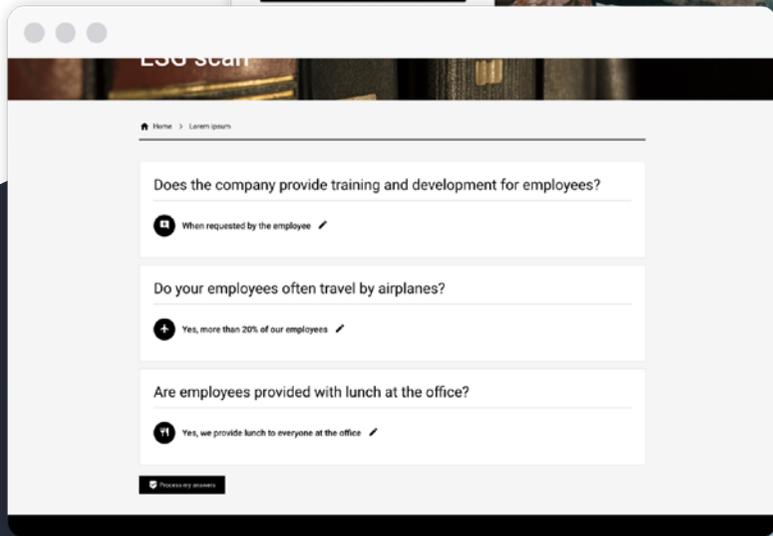
# ESG assessment application

## Be ready for regulatory change

Combine your firm's human expertise with no-code technology and optimize your ESG assessment processes through a secure and cloud-based application. The ESG assessment app eliminates manual work while removing complications in assessing ESG compliance.

### How does it work?

The self-serve tool directs users through an interactive, customized questionnaire. The application processes the results and creates an assessment of ESG compliance. This includes areas of non-compliance and categories in need of improvement. Plus, any necessary next steps.



Download a pdf analysis with the click of a button

Stay organized with an overview of all your answers

# Legal services request portal

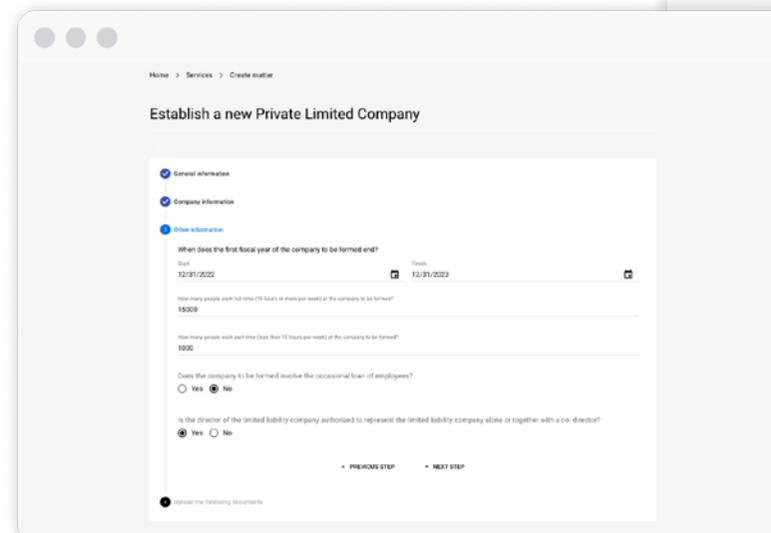
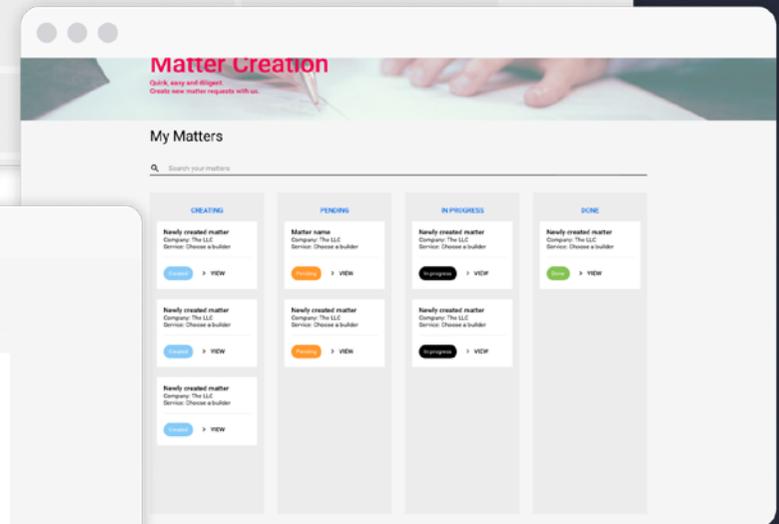
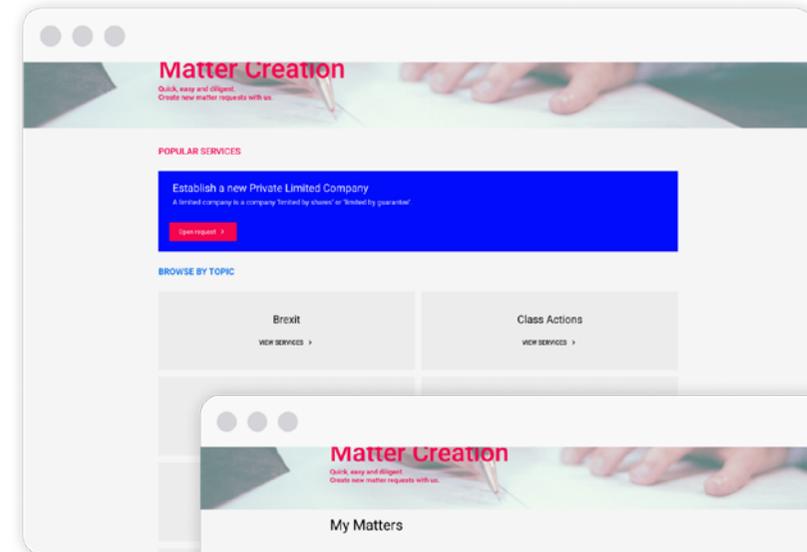
## Update a time-consuming process

Standardize, simplify, and automate your legal service requests through a Legal Services Request Application. Setting up an automated process with this application increases efficiency and increases customer satisfaction.

### How does it work?

Employees and clients can make requests directly, rather than through time-consuming emails, phone calls, or manual methods. Through a digitized self-service portal, clients approach the right person, and all requests for legal help, legal questions, or services are seen, processed, and prioritized. Clients receive automated updates on their requests without involving a legal professional, thus ensuring quick responsiveness as well as equal access.

*Clients rapidly submit new legal requests through the intuitive dashboard*



*A standardized process ensures all prerequisites are met*

*Be in full control of pending inquiries*

# Document review app

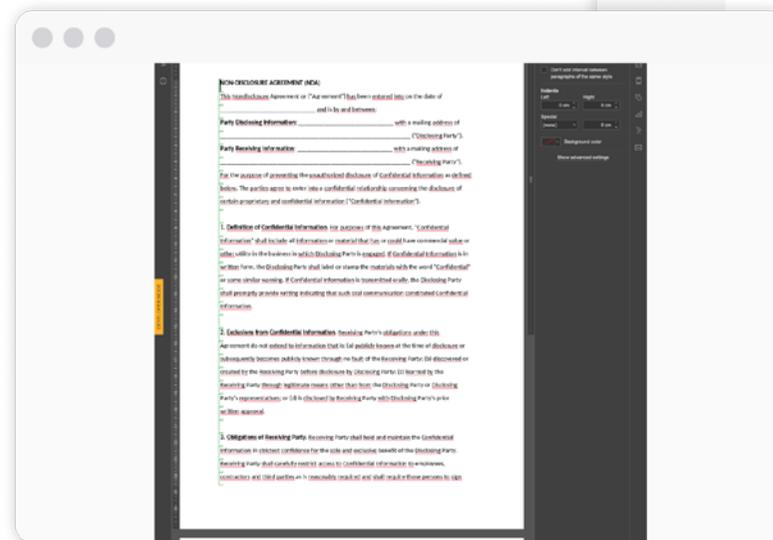
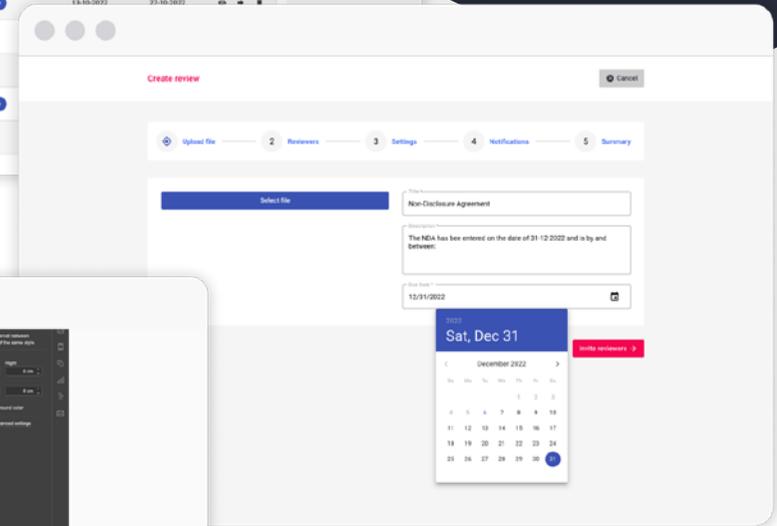
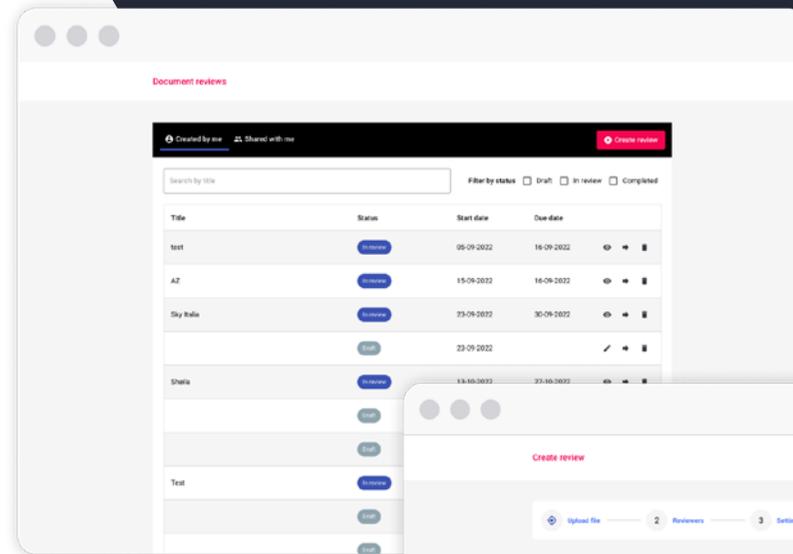
Gain visibility and full control

Turn a manual time-consuming and convoluted process into an efficient digital way of working. Streamline your firm's document review process with a Document Review Application.

## How does it work?

When creating a document for review, users can configure and assign responsibility to groups of people. Through clustering by groups, individuals can see their team members' suggestions and edits, but not those from a different team. This secures your document review involving third parties, ensuring that questions, comments, and concerns are exclusively seen by the right people. Once the review is complete a finalized version is automatically sent to the document owner or review manager.

*Stay in full control over all your pending reviews*



*Make changes on the spot without version problems*

*Speed up the new review creation process*

# NDA generator

Create bespoke NDAs instantly

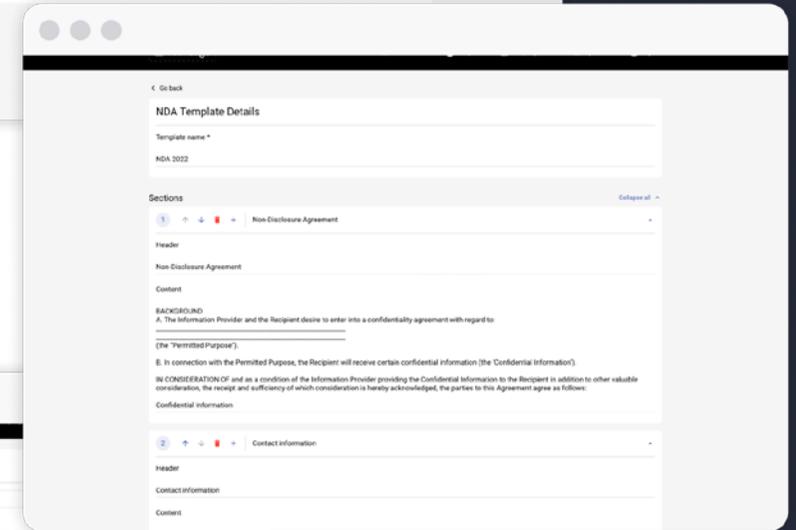
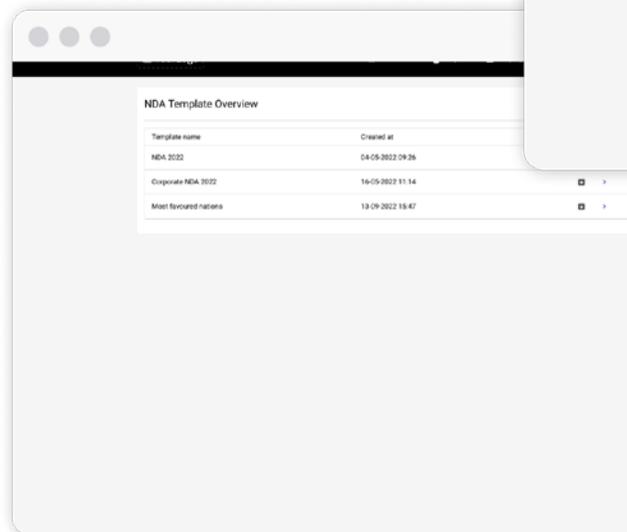
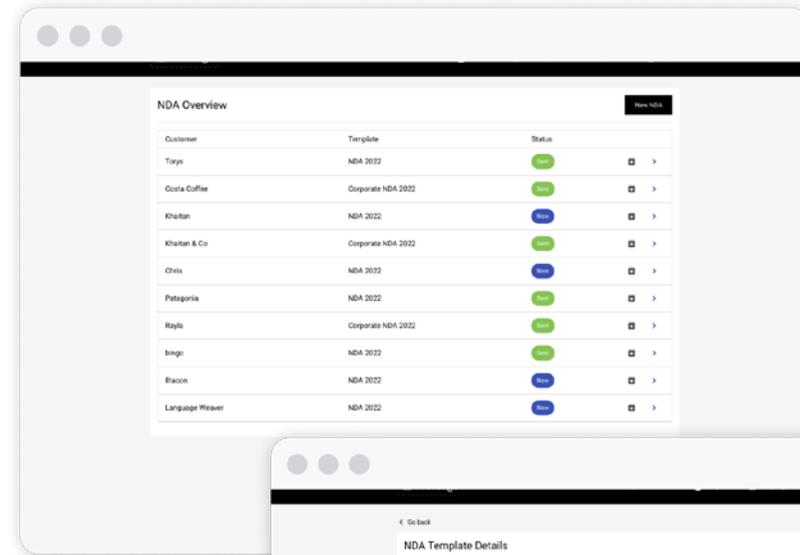
*Stay in full control  
over all your NDAs*

Provide your department, clients, or employees with a self-serve solution that saves time across your organization and optimizes your client offer. With an NDA Generator, you can create NDAs in a properly governed, documented, automated, and efficient way.

## How does it work?

Users are guided through questionnaires that enable the creation of complete and bespoke NDAs based on customizable templates and designs. This saves time and decreases dependency across your organization while eliminating errors and the use of inappropriate templates. Meanwhile, you control the template content, constantly ensuring compliance with internal and external (legal) requirements. The process is governed end-to-end as your legal department coordinates user capabilities and audits the process.

*Easily check the NDA  
before sending*



*Rapidly create the right  
NDA with templates*

# The Betty Blocks platform

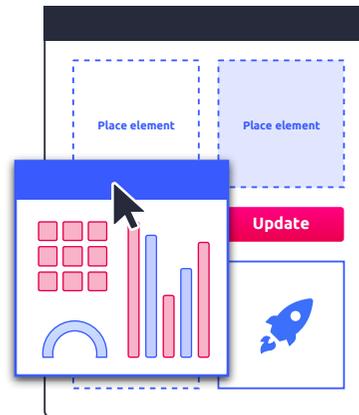
For true empowerment and innovation, law firms and innovation departments require the right tool: a low-code no-code (LCNC) development platform. Betty Blocks' LCNC platform enables law firms to build and validate prototypes in days, and launch powerful applications in weeks.

*A closer look at Betty Blocks*



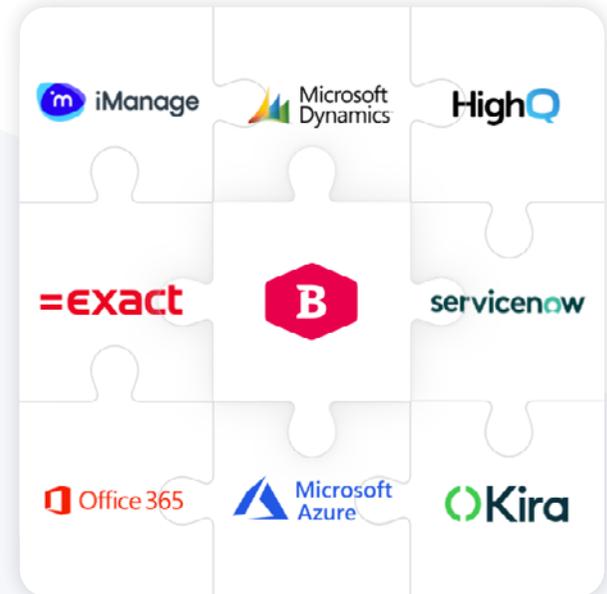
## Templates

Start from scratch or with ready-to-use templates that are fully customizable in functionality and branding;



## Build and customize

Use our visual builder to build interfaces, workflow builder to automate actions, and block store to add pre-built blocks to your projects;



## Integrate with everything

Integrate your applications to your current systems with our wide range of integrators.

**Using a visual builder, legal professionals can use pre-built no-code building blocks to create digital solutions. At the same time, IT professionals can support and govern the process by using its low-code capabilities.**

# What is No-Code?

**No-code platforms empower business users with no programming experience to participate in application development.** Instead of coding, no-code platforms use visual modeling, where users can drag-and-drop components into logical sequences to create functional applications.



Enabling legal professionals to conceptualize and build applications solves various major business issues:

- Overloaded IT departments have their own priorities, resulting in slow development cycles and business requests ending up on a backlog.
- Low levels of digital maturity hinder automation and innovation, and block organizations from responding quickly to changing clients needs and market fluctuations.
- A big gap between the business and IT obstructs proper communication and collaboration.
- Legal firms and departments are losing clients and talent to their innovative competitors.

By empowering business users to build solutions, no-code involves end-users and key knowledge holders in the application development process. This enables legal firms and departments to **combine their technological capabilities with their industry expertise to build competitive applications.**

Additionally, the ease-of-use enables users to conceptualize and build Minimal Viable Products (MVPs) in days, while validating and launching applications in just **four weeks**. Meanwhile, building in fusion teams which combine business users and IT professionals allows full governance and security, while aligning departments.

# How Does No-Code Work?

While traditional coding is done via text-based and numerical languages that are difficult to master and require certain skill sets, a graphical language enables people with little to no programming skills to build applications easily and fast. With visual building blocks and a drag-and-drop functionality, the end-user only has to put the correct elements into place.

On the other hand, low-code platforms reduce the amount of coding needed to create applications. Some degree of coding is required to build complete applications, but developers can save a lot of time. Low-code platforms are great for trained developers, because it's possible to develop faster by coding less. Low-code platforms require proficiency in at least .NET or Javascript languages to fully operate, which is often cited as a limitation to ease of use.

As the next generation that evolved from the low-code movement, no-code platforms offer an alternative because they enable a new class of developer — the Citizen Developer. Because extensive programming knowledge is not required, any tech savvy employee can build applications on a no-code platform.

Essentially, a no-code platform is a low-code platform that makes it possible to build applications without coding at all. No-code platforms have been criticized for being less powerful or only capable of supporting applications with relatively



low complexity for this reason.

But as with more experienced programmers to support the no-code functionality with coded customizations. **It's the best of both worlds: simple enough to build without coding at all, but flexible enough to customize any needed level of complexity.**

A no-code platform is no replacement to your existing IT department. Rather, it functions as an **extension of your IT team** which allows for a better collaboration between the business and IT. Implementing a no-code strategy also doesn't happen overnight. It requires persistence, the right mindset, and proper supervision and guidance. But when done correctly, you'll be producing more software, and more developers, driving your business forward in a digital age.

# About Betty Blocks

Betty Blocks is the number one citizen development platform for enterprise organizations. By empowering new types of developers, Betty Blocks enables organizations to generate exponential growth and drive consistent innovation. Business-side employees can use Betty Blocks as a no-code platform, enabling the business to be self-sufficient in building their own applications. Professional developers can use Betty Blocks as a low-code platform for faster application development.

Cloud-based and easy to use, with Betty Blocks you can start building in minutes. Leading organizations use Betty Blocks to build a modern layer around existing legacy systems, speed up application delivery, and reduce costs. We have helped customers in almost every industry to accelerate their digital transformation.



**Global**  
presence



**Founded**  
in **2016**



**250+**  
employees



**Jordy Oost**  
Growth Marketer



**Erwin Vlaar**  
Graphic designer

**Betty Blocks is named a Leader in The Forrester Wave™: Low-Code Development Platforms For Business Developers, Q4 2021.**



- ✓ **Betty Blocks is a key thought leader of the enterprise citizen developer movement.**
- ✓ **Features for UI development are superior, with componentry based on modern frameworks; beautiful apps are a Betty Blocks strength.**
- ✓ **Betty Blocks has contributed substantially to the industry's emerging practices for scaled citizen development and closely partners with practitioner-strategists in the space.**

# Want to know more? *Download our other whitepapers or visit the website*



## How Leading Law Firms Are Innovating with No-Code

We will explore why the legal profession should be looking to implement digital transformation strategies without delay.

[Get the whitepaper](#)



## The No-Code Solution to your Digital Transformation

Are you a CIO looking to make organizational change? Have you made changes that have proved ineffective? This is your guide to approaching digital transformation the right way.

[Get the whitepaper](#)



## The Ultimate Guide to No-Code

What is no-code? With practical implementation cases from around the world, this guide shows you how no-code will change the way your business develops applications...forever.

[Get the whitepaper](#)



## The Rise of the Citizen Developer

How we view software development — and what constitutes a developer — is changing. Embrace the paradigm shift and successfully implement Citizen Development with this guide.

[Get the whitepaper](#)



## Governing Citizen Development

Citizen Development is set to dominate boardroom discussions within 5 years; a solid strategy will be vital to success. Get a head start on the competition with this guide.

[Get the whitepaper](#)



## How to Successfully Launch Your First Citizen Development Fusion Team

Ready to leverage the success of citizen development by making it a sustainable and scalable way of working?

[Get the whitepaper](#)